

Thrift Marketing Intern: Thrift Operations Marketing and Communications Intern(unpaid)

JOB DESCRIPTION

Intern will be working directly with the Thrift Marketing and Communications Coordinator on external and internal marketing material. The intern will assist in the gathering of content for social media and writing marketing material. They will also help in making internal communication content. The expectation will be for around 10 to 15 hours of work a week and be onsite at the Miracle Hill Thrift stores for most of those hours.



QUALIFICATIONS

1. Must be a disciple of Jesus Christ (view and sign Doctrinal Statement).
2. Excellent written, verbal, and organizational skills.
3. Good understanding of social media
4. Good computer skills
5. Self-starter and independent worker.

OUTLINE

Onboarding / Introductory Tasks

- 1) Attend a New Employee Orientation (NEO) session.
- 2) Review the Miracle Hill website and social media platforms.

Ongoing Tasks Include

1. Content gathering for social media.
2. Writing for social media and internal communications.
3. Photography.
4. Helping with projects.

PROFESSIONAL SKILLS YOU WILL ATTAIN

1. Writing marketing copy
2. Social media
3. Content organization and application
4. Understanding the numbers and metrics or retail
5. Understanding of career opportunities in the non-profit sector

INTERNSHIP AGREEMENT: I certify that all information I have provided in order to apply for the internship program through Miracle Hill Ministries is true, complete and correct. I understand that any information provided by me that is found to be false, incomplete or misrepresented in any respect, will be sufficient cause to immediately discharge me from service, whenever it is discovered. I agree to comply with Miracle Hill policies

and procedures and to fulfill my responsibilities as outlined in the internship job description and as required by my college/university. I understand that I am free to resign at any time, with or without prior notice, and Miracle Hill Ministries reserves the same right to terminate my internship at any time, with or without cause and without prior notice. I certify that I have read, fully understand and accept all terms of the Miracle Hill Ministries Internship Agreement.

Intern Signature _____

Miracle Hill Ministries Supervisor Signature _____

Date _____