



FOR IMMEDIATE RELEASE

The UPS Store and Marine Toys for Tots Foundation Encourage Childhood Literacy Through Donation Drive

Book Drive to benefit the Children of Miracle Hill

Greer, South Carolina (March 8, 2017) – In an effort to help deliver the gift of reading to less fortunate children in the United States, [The UPS Store](#)® in Greer has launched a book donation drive for the Toys for Tots Literacy Program to benefit children in care at Miracle Hill Ministries.

“At any given time, Miracle Hill has as many as 89 children in our three children’s shelters,” said Brad Holland, Director of [Miracle Hill Children's Home](#). “Having books for these children who often come to us with nothing goes a long way toward providing thoughtful care that promotes education and fun learning.”

The UPS Store located at 2123 Old Spartanburg Rd, Greer, SC 29650 and the Greer Miracle Hill Thrift Store at 14179E West Wade Hampton Blvd, Greer, SC 29650 will be accepting new or gently used books April 1 – 29, 2017 for the BOOK DRIVE to benefit the [Toys for Tots Literacy Program](#), a year-round initiative of the Marine Toys for Tots Foundation. The Literacy Program, developed by The UPS Store and the Marine Toys for Tots Foundation in 2008, helps purchase books for children who need it most in Greenville County. Customers may also donate monetarily online at www.toysfortots.org/literacy and learn more about the Toys for Tots Literacy Program.

“The community’s participation in the Toys for Tots Literacy Program is a key component to the success of this promotion,” said The UPS Store franchisee Leigh Abdou. “This program provides us the unique opportunity to work with a nationally-recognized organization yet make an impact in our community, which is only possible because of thoughtful contributions from the people in this city.”

Since partnering with Toys for Tots to launch the Literacy Program in 2008, UPS and The UPS Store network have raised more than \$3.5 million to purchase books for underprivileged children nationwide. Through the partnership, The UPS Store has distributed more than 36.8 million books to children during the holiday season, including here in the Upstate.

About the Marine Toys for Tots Foundation

The Marine Toys for Tots Foundation is a not-for-profit organization authorized by the U.S. Marine Corps to provide fundraising and other necessary support for the annual U.S. Marine Corps Reserve Toys for Tots Program. Now in its 69th year, Toys for Tots provides joy and a message of hope to less fortunate children through the gift of a new toy or book during the Christmas holiday season. For more information, visit www.toysfortots.org.

About The UPS Store

With more than 4,500 locations, The UPS Store network comprises the nation’s largest franchise system of retail shipping, postal, print and business service centers. The UPS Store locations in the U.S. are

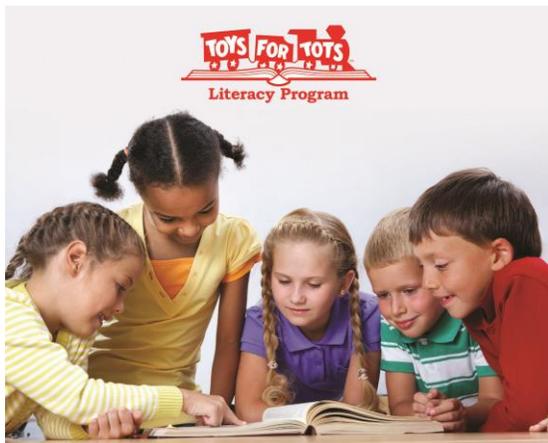
independently owned and operated by licensed franchisees of The UPS Store, Inc., a subsidiary of UPS (NYSE: UPS). Services, pricing and hours of operation may vary by location. For additional information on The UPS Store, visit theupsstore.com. Follow The UPS Store on Twitter at [@TheUPSStore](https://twitter.com/TheUPSStore) and like The UPS Store on Facebook at facebook.com/theupsstore.

About Miracle Hill Ministries

Miracle Hill Ministries helps hurting people become whole and is the Upstate's largest, most comprehensive provider of services to homeless children and adults. Serving the Upstate since 1937, Miracle Hill's programs include rescue shelters for the homeless, residential addiction recovery, transitional housing, shelters for children, and foster care. Miracle Hill's nine thrift stores provide employment opportunities for the community as well as Miracle Hill guests transitioning out of programs. Miracle Hill has been recognized as a Certified Mission and has been awarded the Certificate of Excellence by the Association of Gospel Rescue Missions (AGRM), a distinction given to fewer than 30 missions nationwide. For more information about Miracle Hill, please visit www.MiracleHill.org or call 864.268.4357. Twitter: [@MiracleHill](https://twitter.com/MiracleHill) Facebook: <https://www.facebook.com/MiracleHill/>

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